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Culture and Personality (Psychological Anthropology) Week 9



Available on-line in your  
 canvas folder at  
<<http://canvas.umn.edu/>>

**Cognition: Per-ception / Con-ception  
... Gone Wrong ... and Extra?  
Cognition Review and Beyond ...  
and  
ESP**

Culture and Personality Week 9

**As I mentioned in class, on Tuesday I will  
making a presentation at the Superior  
Veterinary Clinic and Hospital and we will  
not meet in Cina 214 on Tuesday.**

**In lieu of our meeting together please  
dedicate that time to working on your  
project, and especially on what form your  
presentation might take.**



**A major part of this course is your research project—not just for the points, but because researching a topic you are interested in and presenting your findings to others, and then writing the results up as a formal paper, is one of the best ways to learn things.**

(Lectures, as it turns out, research suggests, are one of the worst ways—keeping in mind that one must separate “learning” from the “*perception* of learning.”) So this week be sure to spend some time working on your **Paper and Presentation**.

(Remember that your Presentation is a “work in progress” report on your paper.)

**Thursday we’re going to continue our discussion of . . .**

**Cog-nition — Per-ception / Con-ception:  
Do you See what I See?**

*Making Sense of Sensory Information*

*Synesthesia*

**Questions to Think About . . .**

On **Thursday** I'll talk about some basics of Sensory Information – Cogniton – Per-ception / Con-ception and we'll watch a video lecture on

## ***Making Sense of Sensory Information.***

And next week, time permitting, we'll have a little look at **ESP—Extra-Sensory-Perception.**



Speaking of *Making Sense of Sensory Information*, the color of #TheDress recently appeared in the news again . . . .

#TheDress couple: 'we were completely left out from the story'

-- BBCNews (01 January 2016)

What color is #TheDress? Before class on Wednesday have a look at this week's *Forum* and weigh in . . .

After watching *Making Sense of Sensory Information* it should be clear that the dress is both blue-and-black *and* white-and-gold, the color perceived depending on the context in which it is viewed

<<http://www.wired.com/2015/02/science-one-agrees-color-dress/>>.

**We'll be looking more at color perception in coming weeks, as the topic is central to Culture and Personality studies—and has been since W.H.R Rivers did his color experiments on the Cambridge Expedition to the Torres Strait in the late 1800s. In the meantime, have a browse at the related class WebPages . . .**

**Color/Colour**

**Optical Illusions**

**Female-Male Differences in Cognition (perception / conception)**

And we'll explore new and ancient questions on

# **cog-nition.**

After a hard look at Cognition – Perception / Conception we'll have a look at Birth Order and personality, and move on to finish off with other “

**Real People, Real Places”—**

*Magical Death, and Children's Magical Death. . . .*

If you were having trouble with the “Magic Eye” and the

**optical illusions—**

**try the “beer goggles”—**

a vision of vision change after six beers

<<http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpASC.html#beergoggles>>.

**BEFORE 6 BEERS**



**AFTER 6 BEERS**

If you're mathematically inclined the "beer goggles" are explained as

$$\beta = \frac{(A_n)^2 \times \alpha(S+1)}{\sqrt{L} \times (V_0)^2}$$

Don't forget the  
**“Magic Eye”**

<http://www.magiceye.com/3dfun/stwkdsp.shtml>

and a few of the other popular **optical illusions**

<http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpopticalillusions.html>

**so you can start to get a better picture of  
what's normal and real to you.**



Next week we'll try to follow the [cognition](#) trail to *see* where it leads.

**And, of course, don't forget the  
Selective Attention Tests**

**Read and follow the directions carefully. . .**

## **Selective Attention Test**

<http://www.youtube.com/watch?v=vJG698U2Mvo>




# The Monkey Business Illusion


[http://www.youtube.com/watch?v=IGQmdoK\\_ZFY](http://www.youtube.com/watch?v=IGQmdoK_ZFY)

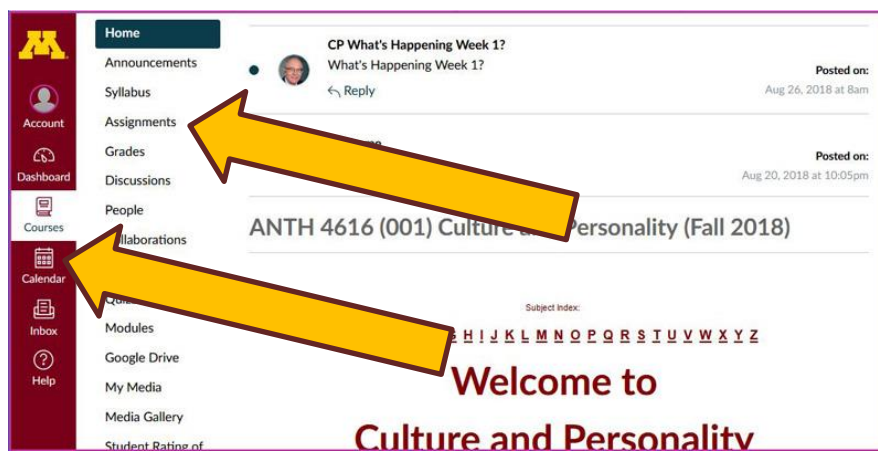


And we'll have a look at a Cognition Model, and “Culturally Constituted Behavioral Environments” (CCBE).

## Assignments and Events

... **this week** are listed on your (1) “Calendar”, and the (2) “Syllabus” sections of your  canvas folder.

Be sure to check the details of the **activities and assignments** of the week in your  canvas folder.



## (1) This Week's "Calendar"

|   |  |  |   |  |   |    |
|---|--|--|---|--|---|----|
| 4 | 5  | 6  | 7 | 8  | 9 | 10 |
|   | CP 11 Reading Assignments for the Semester | 9:30a CP 11 Work on Project (No class in Cina 214) |   | 9:30a CP 11 Cognition: Perception / Conception . . . (cont.) |   |    |

## (2) This Week's "Syllabus"

|                 |  |
|-----------------|--|
| Mon Nov 5, 2018 | CP 11 Reading Assignments for the Semester             |
| Tue Nov 6, 2018 | CP 11 Work on Project (No class in Cina 214)           |
| Thu Nov 8, 2018 | CP 11 Cognition: Perception / Conception . . . (cont.) |

Be sure to

***schedule* some serious time blocks to work on your Project.**

And be sure to ask if you have any questions about your Promissory Abstract, your Working Bibliography, or even about your Proposal itself.

Continue to

**think about how you might present your findings.**



Generally it is a good idea to pretty much finish your paper before you do too much work on your presentation (your presentation is basically a preliminary report on your work-in-progress paper), but, having said that, it is still a good idea to at least start thinking about what your presentation might be like.

As usual, if you have any **questions** right now, please do not hesitate to post them on the Course “Chat”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or stop by Cina 215 [\[map\]](#).

Best Regards,

Tim Roufs

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